

*Delivering a truly inviting and luxurious guest experience
at J.K. Place Roma*

A proposal by Ploh
May 2024



We are proposing an all white and elegantly simple bedscape that will deliver a luxuriously inviting sleep experience for your J.K. Place Roma guests.

For each bedscape, we are proposing firm and soft white goose down and feather pillows, a wonderfully cozy all season white goose down duvet on top of a plush and supportive featherbed - all covered by wonderfully smooth 300tc 100% Egyptian Cotton Sateen bed linens in all white. All elements will be sized for optimal fit and operational ease as well.

The thoughtful combination of these carefully selected bedding and bed linen elements, along with plush towels and robes- are designed to deliver a truly inviting guest experience.

Category: Bedding Elements

Elegantly simple, carefully curated and an invitation to linger longer in bed

Pillows: Two types of king size (51x91cm) white goose down/feather pillows are proposed for each bedscape; firm and soft pillows to smartly build choice into the guest sleep experience.

Duvet: An all season white goose down duvet using a superlight 530tc, 100% Cotton sateen ticking is designed to deliver a wonderfully cozy and yet light feel under the covers..

Featherbed: this element provides an extra layer of support and comfort and adds inviting visual height to the bedscape



Ploh Pillows Firm & Soft



Ploh Mattress Protector & Featherbed



Ploh Duvet

Category: Bed Linen Elements

Sumptuous 300tc 100% Egyptian Cotton Sateen bed linens milled in Italy, with discreet details and a wonderful handfeel

Elegant Egyptian cotton sateen bed linens in white for a fresh look...cool to the touch.

While the bedscape look is about “elegant simplicity” in white - the exceptional handfeel and smoothness of the fabric takes the sleep experience to another level.



We pride ourselves on fine workmanship and keen attention to detail.

Category: Towel Elements

***Plush, generously sized and
minimally detailed towelling***

- 100% combed cotton
- ~650gsm
- Single loop construction
- Generously sized



Ploh Plush Towels

Category: Robe Elements

Elegant full shawl collared robe options

*The Ploh Plush robe and the
Ploh Indulgence v2 robe*

- *Exceptional handfeel*
- *Elegant designs*



Ploh Plush Robe – 100% microfiber chenille

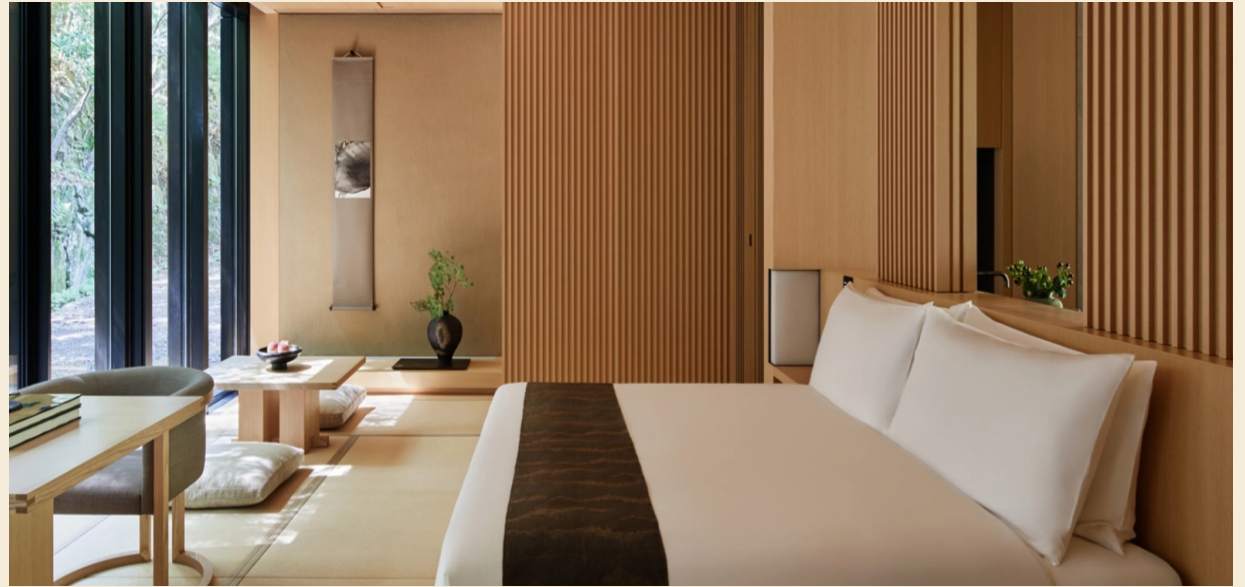


*Ploh Indulgence Robe v2 – two layer robe; microfiber on the outside,
100% cotton jacquard on the inside*

*Selected luxury hospitality
references... where we help to
deliver the guest experience*



Raffles Doha, QATAR



Aman Kyoto, JAPAN



Villa La Coste FRANCE



*Thank you for considering Ploh.
We look forward to successfully working together to deliver a truly inviting and luxurious experience for your
J.K. Place Roma guests.*